

Dropbox Business:

Five Reasons Why Your Team Needs It



Some small and mid-sized business (SMB) leaders default to storing their business files and data on PCs or servers in the office (with offsite or cloud-based backups, we hope). Others have team members using personal versions of Dropbox, such as Basic or Plus. Transition your team to Dropbox Business. Available in two versions—Business Standard and Business Advanced—it supports your teams with a familiar, easy-to-use interface for content storage, sharing and syncing, yet offers more flexibility, granularity and security for your business. Unless noted, all features listed here are available in both versions.

1 120 Days of File Recovery: With continual revision and version tracking for shared and private docs, teams can reverse accidental deletions, corruption and overwrites—even over-enthusiastic team collaboration—for 120 days. That’s four times (4x) the recovery time of Dropbox Plus—and an incalculable amount of time longer than a Word “temp file” is going to last.

2 Unified File Sync: Synchronize files among devices, ensuring that personnel have access to files, any time, any place and anywhere. That company file you need for a presentation will never end up somewhere you cannot access it—like the laptop of a worker who is on vacation and off email. Enjoy the convenience and flexibility of having shared folders and data synchronized and consistent on every device where the Dropbox app is installed and enabled for your account.

3 Granular Permissions: End the frustration and security risk of folder-based file sharing and editing permissions. Set up file-level sharing permissions, giving key personnel access to all or most files, with contractors, partners and clerical staff having access to only those they need. We can’t say the same for personal versions of Dropbox.

4 File Control: Never experience the horror of having an employee leave the company with business-critical files. With both business-grade versions of Dropbox, organizations retain full ownership of content in their Dropbox accounts. If an employee leaves (or you remove their access), you can remotely wipe work files from their devices and transfer the contents of the account to another team member. It’s that simple.

5 Support for Compliance Protocols: Gain the monitoring and control essential for compliance of all types, with a dashboard to view all activity. Features in both versions of Dropbox Business include revision tracking for shared and private docs, and activity logs—password changes, sign-ins, shared link creation and permissions, file/folder activity (e.g., creation, deletion, sharing) plus audit logging in Business Advanced. Both versions of Dropbox Business are also compliant with all major business security standards and certifications, from SOC 1, 2 and 3 and STAR to HIPAA. (Call us to learn more about all the Dropbox Business certifications.)

Still not convinced? Here's your "laundry list" of reasons.

We've all heard the expression "level the playing field," but Dropbox Standard and Dropbox Advanced really do it. For file storage and recovery, it offers simplified account and file management—with the scalability, convenience and security of a complex, virtualized server array or a high-end cloud environment—at a fraction of the cost. Browse the feature comparison below to see which version of Dropbox Business is right for you.

More than 300,000 companies have discovered the value of Dropbox Business. Whether you choose Dropbox Standard or Dropbox Advanced, you gain access to an incredibly powerful and secure cloud-based platform for storing and sharing all your business documents and other file assets. To explore what Dropbox can do for you, call 678-719-9671 to speak with a Carmichael Consulting specialist or visit <http://www.carmichaelconsulting.net/services/xxxxx>.

FEATURE	Personal		Advanced	
	Basic	Pro	Standard	Advanced
Storage	2 GB	1 TB (1024 GB)	2 TB (2048 GB)	Unlimited
Best-in-class sync technology	X	X	X	X
256-bit AES and SSL encryption	X	X	X	X
MS Office 365 Integration	X	X	X	X
Days of version history and file recovery	30 days	30 days	120 days	120 days
Two-factor user authentication	X	X	X	X
Dropbox Paper	X	X	X	X
Smart Sync		X	X	X
Team folder			X	X
Account Transfer			X	X
Granular permissions			X	X
User management			X	X
Active Directory connector			X	X
Enables HIPAA compliance			X	X
Admin Console			X	X
Advanced admin controls				X
Tiered admin roles				X
Invite enforcement				X
Single sign on (SSO) integration				X
Device approvals				X
Network Control				X
Audit logging, filtering and exporting 200+ events				X